FOCUS ON
FREE ENERGY SAVINGS

You heard right, energy-saving packs from FOCUS ON ENERGY® are **free**, seriously free. Packs are shipped directly to you and include a variety of products designed to help you focus on reducing energy waste. Choose from packs that include energy-efficient LEDs, showerheads, and more!

Ready to save for free?

Order your free pack now at **focusonenergymarketplace.com/free** or give Focus on Energy a call at **800.762.7077**. Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. ***Limit of one pack per eligible household per year. Pack contents may vary.***

Already ordered your free pack this year? Visit **focusonenergymarketplace.com** to find discounts on more energy-saving products.

FOCUS ON BATHS

FOCUS ON SHOWERS

FOCUS ON COMFORT

WAUPUN UTILITIES
THE POWER OF COMMUNITY

focus on energy®
Partnering with Wisconsin utilities

RESIDENTIAL OVERVIEW

FOCUS ON HOME ENERGY SAVINGS

When you turn your focus on energy efficiency, you can focus on doing more. Whatever the motivation may be, you're making a conscious effort to reduce your home energy use and save money not only for yourself, but for Wisconsin, too.

With all the different ways to take action, it can be challenging to decide which solutions are best for you. We make it easy for you to find the right opportunities to make a real difference.

Focus on FREE energy-saving products.

Get a pack with LED bulbs, efficient water fixtures and more sent right to your door—all for free! **focusonenergymarketplace.com/free**

Get even more savings!

Your household may be eligible for other programs including instant discounts, IRA Home Energy Rebates, Weatherization Assistance Programs, utility rebates, and tax credits. Plus, if qualified, you can combine rebates for even more savings! **focusonenergy.com/get-started**

Stay comfortable and save on heating and cooling upgrades.

Get instant discounts and rebates on new heating and cooling equipment like furnaces, smart thermostats, and more. **focusonenergy.com/heatingandcooling**

Find instant discounts on energy-efficient products online.

Focus on Energy's online marketplace offers a variety of energy-efficient retail products at discounted prices. **focusonenergymarketplace.com**

Learn how to save at home in a matter of minutes.

Focus on Energy's online home energy assessment can help you make smart energy decisions for your home. Plus, find rebates to help save money with your upgrades. **focusonenergy.myenergyxpert.com**

Renewable energy.

Work with Focus on Energy to get the technical support and financial rebates you need to make the transition to renewable energy. **focusonenergy.com/renewable**

Seal your home and save energy.

Air sealing and insulation upgrades will help protect your home against lost heating or cooling and air quality issues year-round, while also improving your comfort. **focusonenergy.com/wholehome**

Measure twice, cut once (and save forever).

Focus on Energy will put you in touch with builders and consultants providing third-party certification for homes that meet the highest efficiency standards. **focusonenergy.com/new-home**

focusonenergy.com/focusonsavings

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2025 Wisconsin Focus on Energy

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