



Waupun Utilities is a municipally owned and operated electric and water utility, serving more than 4,000 customers in Waupun, Wis. We strive to provide low-cost, reliable service with a community-focused, personal touch. Waupun Utilities was founded in 1894 and, while a lot has changed over the past century, the focus of the utility has not. Today, we still offer our customers some of the lowest electric rates in the area — rates significantly lower than those in territories that are served by most investor-owned utilities. And, since we live and work in the community, we provide reliable energy with superior customer service.

About Public Power

Waupun Utilities is a public power utility, which means we are owned by the community for which we provide service. We are one of about 2,000 such utilities across the nation that are not-for-profit and locally controlled.

Benefits



Lower rates than other types of electric utilities. Residential customers of public power utilities pay 11% less than customers of investor-owned utilities. For the average U.S. household, that's \$176.79 saved each year or about \$15 per month.*



Deliver more reliable electric service. Outside of major adverse events (e.g., storms), customers of a public power utility are likely to be without power for less time — 75 minutes a year, compared to 142 minutes a year for customers of private utilities.



Supports strong local economies. Public power utilities generate more than \$58 billion in annual revenue and invest more than \$2 billion annually directly back into the community. Public power utilities invest this revenue back into their communities through payments in lieu of taxes, providing hometown jobs, and supporting local causes and charities.

WAUPUN UTILITIES IN 2024:

| | |
|--------------|--------------------------------------|
| 3,901 | Residential customers (electric) |
| 619 | Commercial customers (electric) |
| 20 | Local employees |
| 7 | Member utility commission |
| \$240,179 | Payments in lieu of taxes (electric) |
| \$10,735,665 | Revenue collected (electric) |
| 110,508 | MWh purchased electricity |

We pride ourselves in being a strong community partner. Over the past year, we've supported a variety of causes including:

- High School Scholarships
- Youth Sports Sponsorships
- Involvement with Summer Park Program
- Economic Development
- Local Event Sponsorships
- Enhanced Incentive Programs for Local Businesses

*Source: American Public Power Association

Waupun Utilities is a member-owner of the joint action agency, WPPI Energy, located in Sun Prairie, Wis. Waupun has joined with 50 other member utilities to build a diverse, competitive and responsible power supply.



As member-owners in WPPI, our utility has access to advanced technologies and forward-thinking services that center on customers. Waupun Utilities also speaks with its fellow members as a strong unified voice when advocating for effective energy policy.

Power Supply

Through WPPI, our power sources are diverse and increasingly environmentally responsible. WPPI has greatly reduced the carbon dioxide (CO₂) emissions associated with supplying power, and continues to make progress. Waupun Utilities has taken steps to reduce emissions even further by offering the “Choose Renewable” program to customers, education on energy efficiency, and coordinating Renewable Energy Grants for Nonprofits.

Services

Partnering with WPPI on forward-looking programs and services has given us the opportunity to offer our customers options as we continue to work toward improving our customer experience. Waupun Utilities has implemented:

- Advanced Metering Infrastructure
- Customer Self Service Tools
- Time of Use Rates
- Energy Efficiency and Renewable Energy Programs
- Community Outreach and Funding

Advocacy

State and federal decisions about energy issues can significantly impact the way Waupun Utilities does business. Through WPPI, we speak with the strength of 51 like-minded communities working together with a common purpose to ensure sound energy policies that protect and advance the interest of our customers and community. Some key advocacy issues are:

- Municipal bonds as a key mechanism for affordably financing critical infrastructure
- Local control over utility decisions
- Preserving federal structure regulating utility cybersecurity
- Promoting the significant value and benefits of public power



Connect with our partners below to learn more and stay in tune with industry issues:

WPPI Energy

wppienergy.org • [f](#) [t](#) [in](#) [@](#)

Municipal Electric Utilities of Wisconsin

meuw.org • [f](#) [t](#) [in](#) [v](#)

American Public Power Association

publicpower.org • [f](#) [t](#) [in](#) [v](#) [@](#)



At Waupun Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

waupunutilities.com (920) 324-7920

Shared strength through WPPI Energy